

Krone at NUFAM 2025

At a glance:

- Krone presents new digital ecosystem mykrone.blue
- Focus on smart trailer solutions and service offerings
- Expansion of the Krone tyre range

Werlte, August 2025 – At NUFAM 2025 in Karlsruhe, Krone will focus on the topics of digitalization, smart services and cost-effectiveness. The stand concept in Hall 1, stand C109, will highlight future-oriented developments in the trailer sector – practical, digital and customer-oriented.

Digitalization: The trailer goes smart

A key highlight at the exhibition stand is the new digital ecosystem mykrone.blue, which will be presented to trade visitors in southern Germany at NUFAM. The focus is on centralised access (single sign-on) to all services – from fleet management and digital contract management to comprehensive vehicle monitoring. Everything in one place, everything available at all times. The result: greater efficiency, less effort and full transparency in the everyday work of fleet operators and transport companies.

Services in a nutshell: 360° comprehensive support

With the Krone 360° service package, Krone also offers practical support throughout the entire trailer life cycle – from spare parts and maintenance to digital management. New to the range: for example, the Krone Trusted Prime:Tyre, a high-performance tyre specially developed for volume transport in long-distance and regional traffic. The Krone Trusted Tyre range now covers all label classes from A to C.

Visit us at NUFAM 2025!

25–28 September 2025 | Karlsruhe Exhibition Centre | Hall 1 | Stand C109